

# IBI Biochar Academy

A two-week, in-person, biochar education opportunity.

## Become a Sponsor

Help IBI build a global biochar workforce, and join us in scaling biochar as a climate solution.



[biochar-international.org](http://biochar-international.org)



# ABOUT THE INTERNATIONAL BIOCHAR INITIATIVE (IBI)

The International Biochar Initiative (IBI) is a 501(c)3 non-profit organization that supports the generation, review and dissemination of information on all aspects of biochar; the development of standards for biochar sustainable production and utilization; and the development of a robust and sustainable biochar industry at all scales. IBI is a global hub for other sustainability organizations to address common goals around environmental stewardship (soil, water, climate), sustainable waste handling, economic development, and agricultural productivity. IBI is forging worldwide collaborations between stakeholders, environmental scientists, municipalities and farmers to develop sustainable solutions in the biomass economy.

**OUR VISION:** One billion tons of biochar produced per year within 50 years.

**OUR MISSION:** To provide a platform for fostering stakeholder collaboration, good industry practices, and environmental and ethical standards to support biochar systems that are safe and economically viable.

## WHY BIOCHAR?

Biochar is a powerfully simple tool to combat climate change. It is produced through pyrolysis or gasification — processes that heat biomass in the absence (or under reduction) of oxygen. The carbon in biochar resists degradation and can hold carbon in soils for hundreds to thousands of years.

With it's many co-benefits, biochar can help:

- Solve the global food security crisis and ensure soil security
- Reduce the global climate change crisis
- Make agricultural production at all scales more sustainable

[Click here to learn more about biochar.](#)



# ABOUT THE IBI BIOCHAR ACADEMY

**Biochar as a sustainable and multi-purpose climate solution technology can help build resilience of local communities that are high risk and sensitive to the impact of climate change.**

Therefore, the International Biochar Initiative (IBI) is pleased to announce the roll-out of the two-week in-person Biochar Academy, the first of which will be held during the last two weeks in June 2023 in Upstate New York.

**OUR GOAL:** to provide skills training to a global and diverse cohort of participants and enable them to apply this knowledge for the benefit of their local communities and also to train more people in their surroundings - contributing towards building a global biochar workforce.

The academy will introduce students to biochar, biochar production, climate change mitigation and adaptation through the use of biochar, feedstocks used for biochar production, co-products from thermochemical conversion, sampling techniques, standards and various applications and markets for biochar.

As the number of students will be limited, IBI will make every attempt to host a geographically diverse cohort by using an application process. Our goal is to include students from Africa, Asia/ANZ, Europe, Latin America, and North America.

**To learn more about the Academy, please visit: [IBI Biochar Academy](#).**

# IMPACT YOU WILL MAKE AS A SPONSOR

To allow for a greater geographic distribution and diversity among Academy students and the communities they can impact, we would like to offer scholarships to at least 10 students to help with their travel expenses.

**IBI is seeking to raise a total of \$30,000 in scholarship funding for up to 10 students to help defray traveling expenses (\$2,000 tuition will also be waived by for these 10 students).**

**Your contribution as a sponsor for the Academy students will:**

- Help IBI work towards developing a global biochar workforce.
- Facilitate a growth in the production and utilization of biochar across the world.
- Enable the Academy students to apply their knowledge about Biochar to train more individuals in their communities - leading to a substantial impact on increasing their community's stability and resilience to climate change and natural disasters.
- Support industry growth, and help scale biochar as a viable nature-based climate solution!

# BIOCHAR ACADEMY SPONSORSHIP LEVELS

	Visionary Sponsor (\$9,000)	Leadership Sponsor (\$6,000)	Community Builder (\$3,000)
<b>No. of Students that will receive scholarship with your support</b>	3 <b>Additionally, you have one reserved paid spot for your team member to attend the academy (application process is waived. Tuition is \$2,000)</b>	2 <b>Additionally, you have one reserved paid spot for your team member to attend the academy (application process is waived. Tuition is \$2,000)</b>	1
<b>Marketing Benefits</b>  <b>Get visibility in front of our highly relevant audience (23,500 newsletter subscribers, 2300+ LinkedIn followers, 7,827 Facebook followers, and 2900 Twitter followers)</b>	<ul style="list-style-type: none"> <li>• Exclusive call with the IBI team to determine a customized marketing plan for the company.</li> <li>• Logo included as lead sponsor in all marketing materials, newsletter and social media outreach.</li> <li>• A special company ad included in the newsletter.</li> <li>• Have representation on the selection committee.</li> <li>• Social media takeover for one day.</li> <li>• Post event marketing - logo in all learning modules.</li> <li>• Student's journey will be turned into case studies and will be marketed among IBI community and beyond.</li> <li>• Social media shoutouts from our biochar expert speakers/trainers.</li> <li>• Add marketing giveaway in the student packet.</li> </ul>	<ul style="list-style-type: none"> <li>• Logo included in all marketing materials, newsletter and social media outreach.</li> <li>• A special company ad in the newsletter</li> <li>• Post event marketing - logo in all learning modules.</li> <li>• Student's journey will be turned into case studies and will be marketed among IBI community and beyond.</li> <li>• Add marketing giveaway in the student packet.</li> </ul>	<ul style="list-style-type: none"> <li>• Logo included in all marketing materials, newsletter and social media outreach.</li> <li>• A special company ad in the newsletter.</li> <li>• Post event marketing - logo in all learning modules.</li> </ul>
<b>Interaction with Academy Students</b>	<ul style="list-style-type: none"> <li>• Chance to address the students and future biochar leaders.</li> <li>• 6-months update on the progress made by the sponsored students.</li> </ul>	<ul style="list-style-type: none"> <li>• 6-months update on the progress made by the sponsored students.</li> </ul>	

**Don't see what you are looking for or have other ideas to support the Academy? Let's talk customization. Contact our Development Manager, Mehdeen Abbasi at [m.abbasi@biochar-international.org](mailto:m.abbasi@biochar-international.org)**



# **THANK YOU FOR YOUR CONSIDERATION TO PARTNER WITH IBI!**

We look forward to discussing this opportunity further and how we can align with your company's goals.

Contact our Development Manager, Mehdeeen Abbasi, for more information: [m.abbasi@biochar-international.org](mailto:m.abbasi@biochar-international.org)